

ADV # _____ ADV. NAME ISS/GROW LOUISIANA COALTN REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME NANCY RUBIN
1427 LESLIE AVE SALES PRSN WA- FRANK LEBLANC
ALEXANDRIA, VA 22301
ORDER # _____ CONTRACT # 8355736 CLASS: NATL. LOCAL REGIONAL
PRDCT GROW LA COALITION EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP26/16 OCT2/16 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG25/16 14.51

REP: NEW ORDER
TTL \$13,140 @ 23X
PLS CFM
THANKS, KRISTEN FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****
GROW LA COALITION; CXL DUE TO FLOOD

ISS/Grow 9.26-10.02

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1200N-1230P	30		\$330.00	9/26	9/27	2		M-TU	2
PROGRAM : LIVE @ NOON												
CON COM1: LIVE @ NOON												
2			500A-530A	30		\$220.00	9/29	9/30	2		TH-F	2
PROGRAM : 7NWS SUNRISE												
CON COM1: 7NWS SUNRISE												

AGENCY ADVERTISER CODE = GLC16 AGENCY EST# = 926C02
AGENCY PRODUCT CODE = ORDR

AUG25/16 14.51
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
3			530A-700A PROGRAM : 7 NEWS AT SUNRUSE CON COM1: 7 NEWS AT SUNRISE	30		\$290.00	9/26	9/30	5		M-F	5
4			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	9/26	9/29	4		M-TH	4
5			1035P-1135P PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$320.00	9/26	9/28	3		M-W	3
6			1000P-1035P PROGRAM : 7 NWS 10P CON COM1: 7 NWS 10P	30		\$1,010.00	9/26	10/1	3		M,F-SA	3
7			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$1,300.00	9/26	9/26	1		MON	1
8			700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$1,300.00	9/27	9/27	1		TUE	1
9			900P-1000P PROGRAM : CHICAGO PD CON COM1: CHICAGO PD	30		\$1,200.00	9/28	9/28	1		WED	1
10			900P-1000P PROGRAM : DATELINE CON COM1: DATELINE	30		\$1,200.00	9/30	9/30	0		FRI	0
11			400P-430P PROGRAM : NEWS CON COM1: NEWS	30		\$400.00	9/26	9/30	1		M-F	1

REP HEADLINE# 8355736	REP: TEL# 703-528-9969	FAX# 703-516-9680
*** ORIGINAL REV#0 ***	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	AUG25/16 14.51
	ORDER WORKSHEET	*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/16			13140.00									

CONTRACT TOTAL	13140.00
TOTAL SPOTS	23

MARKET TOTALS \$16,846 KPLC 78% KVHP 22% CABL 0% NVHP 0%

ESTIMATED SHARES

SVC- NONE

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KPLC-TV, Lake Charles, LA	Date: 9/8/2016
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I, Smart Media Group
do hereby request station time concerning the following issue:

Grow Louisiana Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Grow Louisiana Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow Louisiana Coalition

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--	--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--	--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--	--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

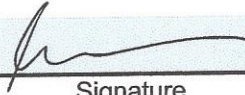
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/8/2016

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

At Stephanie Gill

Printed Name

National Sales Coord

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$11,169.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> POL5736 /		<u>Alt Order #</u> 08355736
<u>Product</u> GROW LA COALITION		
<u>Contract Dates</u> 09/26/16 - 10/02/16		<u>Estimate #</u> 926C02
<u>Advertiser</u> ISS/Grow Louisiana Coalition		<u>Original Date / Revision</u> 09/10/16 / 09/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Jeff Brown	<u>Sales Office</u> HRP-Detroit
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Households		
<u>Agy Code</u> 1046	<u>Advertiser Code</u> GLC16	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/26/16	09/27/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MT-----				2	\$330.00				
N 2	KPLC	09/29/16	09/30/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---TF--				2	\$220.00				
N 3	KPLC	09/26/16	09/30/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	5	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				5	\$290.00				
N 4	KPLC	09/26/16	09/29/16	Live at Five	5:00 PM-5:30 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWT---				4	\$600.00				
N 5	KPLC	09/26/16	09/28/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTW----				3	\$320.00				
N 6	KPLC	09/26/16	09/30/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	3	\$3,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M---F--				3	\$1,010.00				
N 7	KPLC	09/26/16	09/26/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$1,300.00				
N 8	KPLC	09/27/16	09/27/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$1,300.00				
N 9	KPLC	09/28/16	09/28/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$1,200.00				
N 10	KPLC	09/26/16	09/30/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				1	\$400.00				
Totals								0.00				23	\$13,140.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
POL5736 /		08355736
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/16 - 10/02/16	GROW LA COALITION	926C02
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Grow Louisiana Coal		09/10/16 / 09/10/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 09/30/16	23	\$13,140.00	(\$1,971.00)	\$11,169.00
Totals	23	\$13,140.00	(\$1,971.00)	\$11,169.00

Signature: _____ **Date:** _____

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